



Huntsville ART CRAWL

The Huntsville ART CRAWL is a free self guided art tour in and around downtown Huntsville, Muskoka. Throughout the month of June, visitors will create their own free art crawl experience by touring local businesses, galleries & studios which feature exhibits, demos & interactive experiences by local artists. In 2021, the event welcomed 1,680 visitors, and included 36 artists and 26 businesses, and generated \$10,575 in sales.

The CRAWL is led by the Huntsville Festival of the Arts with support from the Huntsville Municipal Accommodation Tax Association, the Huntsville Downtown BIA, and community partners the Huntsville Art Society & Muskoka Unlimited.

BE PART OF THE CRAWL!

We are pleased to invite **local artists** to be part of this exciting new initiative which will feature your art in local businesses. **Deadline for Submission is April 29, 2022.**

YOUR COMMITMENT

- Your work (either original or prints) to be exhibited from June 1-30 in a local business.
- Commitment to meet with business owner between May 9-13, 2022
- Commitment to lead installation of art with support from Huntsville Art Crawl between May 24-31.
- Agree to pay negotiated commission for any sales of art exhibited in business to the business owner (20%).
- There is NO fee to participate.

YOUR BENEFITS

- Inclusion on the Huntsville Art Crawl. This includes on our website & map (both digital & printed)
- Inclusion in advertising of the Huntsville Art Crawl. This includes social media, radio, print & digital content.
- Potential increased sales of art.
- Increased profile and recognition in the community.
- Support from organizers connecting you with a business who compliments your art.

DEADLINE TO SUBMIT INTEREST IS APRIL 29th

Interested ARTISTS can contact Huntsville Festival of the Arts Executive Director Dan Watson at dan@huntsvillefestival.ca or 705-788-2787.