



Huntsville ART CRAWL

The Huntsville ART CRAWL is a free self guided art tour in and around downtown Huntsville, Muskoka. Throughout the month of June, visitors will create their own free art crawl experience by touring local businesses, galleries & studios which feature exhibits, demos & interactive experiences by local artists. In 2021, the event welcomed 1,680 visitors, and included 36 artists and 26 businesses, and generated \$10,575 in sales.

The CRAWL is led by the Huntsville Festival of the Arts with support from the Huntsville Municipal Accommodation Tax Association, the Huntsville Downtown BIA, and community partners the Huntsville Art Society & Muskoka Unlimited.

BE PART OF THE CRAWL!

We are pleased to invite **local businesses** to be part of this exciting initiative by exhibiting art by locals in your place of business. **Deadline for Submission is April 29, 2022.**

YOUR COMMITMENT

- Space to exhibit art in your place of business June 1-30, 2022. This could include space inside your store, storefront window or other space associated with your business.
- An on-site meeting with artist between May 9-13.
- Access to set up art exhibit between May 24-31.
- There is NO fee to participate.

YOUR BENEFITS

- Inclusion as a stop on the Huntsville Art Crawl. This includes on our website & map (both digital & printed)
- Inclusion in advertising of the Huntsville Art Crawl. This includes social media, radio, print & digital content.
- Negotiated commission on any sale of artwork taking place in your business (20%).
- Increased visitation to your store and recognition in the community.
- Support from organizers connecting you with an artist who's work compliments your business.
- If the business already includes work from local artists, they can still be included in the Art Crawl.

DEADLINE TO SUBMIT INTEREST IS APRIL 29th

Interested **BUSINESSES** can contact Huntsville Festival of the Arts Executive Director Dan Watson at dan@huntsvillefestival.ca or 705-788-2787.